

# EASY SLIDE-IN

WORDPRESS PLUGIN

Version: **1.1**

Created: **May 20, 2014**

Author: **CreoApps**

Email: [hello@creoworx.com](mailto:hello@creoworx.com)

Follow: <http://codecanyon.net/user/appscreo>

Demonstration: <http://fb.creoworx.com/easy-slide-in/>

## TABLE OF CONTENTS

Install .....	4
Installing Easy Slide-In.....	4
Easy Slide-In Configuration.....	5
Message Display Settings.....	5
Display message after .....	5
Automatically hide message after.....	6
After closing message action .....	6
Display Settings.....	7
Message position .....	7
Message width .....	7
Customize Main Colors .....	8
MailChimp subscriptions.....	8
Custom CSS.....	8
Advanced.....	9
Mobile .....	9
Managing your Easy Slide-In marketing messages.....	10
Creating or editing Easy Slide-In message .....	10
Text message.....	10
MailChimp subscription form.....	11
Related posts.....	11
Sidebar Widgets .....	12
Display conditions.....	12
User rules .....	13
Page rules.....	13
Global Options Override .....	14
Activate display settings.....	14
Position Settings.....	14

Width Settings.....	15
Style Settings.....	15
On page/post settings.....	16

## INSTALL

### INSTALLING EASY SLIDE-IN

Installing Easy Slide-In can be done in two ways:

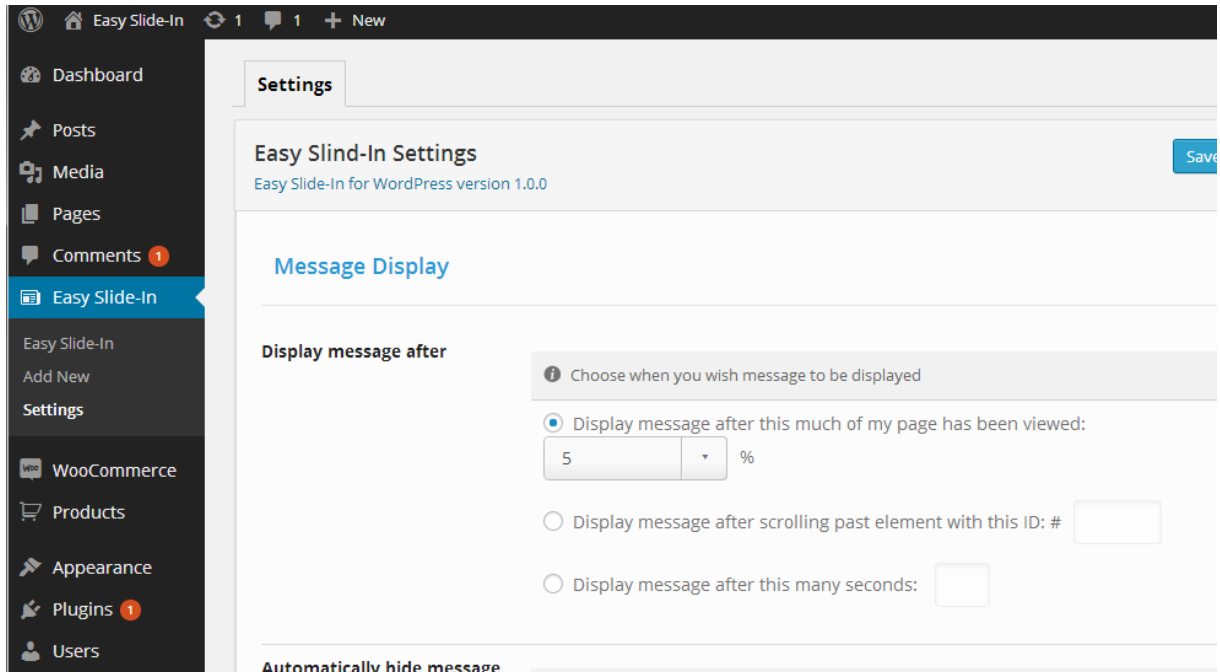
1. Upload **easy-slide-in folder** from archive to WordPress plugins folder (/wp-content/plugins/) using FTP client.
2. Go to Plugins Menu in your WordPress admin dashboard and select Add New and choose Upload. Select file located in webupload folder (**easy-slide-in.zip**) and then press Install.

After you have successfully uploaded plugin to site go to Plugin sections and find Easy Slide-In for WordPress in list and press Activate. You will see a new WordPress menu added Easy Slide-In where you can manage Easy Slide-In items and settings.

## EASY SLIDE-IN CONFIGURATION

Easy Slide-In has General Settings page where you can set plugin options that will be treated for all messages that are displayed on your site. You can also modify settings for each message under message options panel and they will be available only for selected message.

To activate plugin settings locate Easy Slide-In menu and press Settings.



## MESSAGE DISPLAY SETTINGS

Message display setting section handles all options when message is displayed and actions after user close a marketing message.

### DISPLAY MESSAGE AFTER

**Display message after**

*Choose when you wish message to be displayed*

☒ Display message after this much of my page has been viewed:  %

☐ Display message after scrolling past element with this ID: #

☐ Display message after this many seconds:

Display message after allows you to select when message will go to screen. You can choose between:

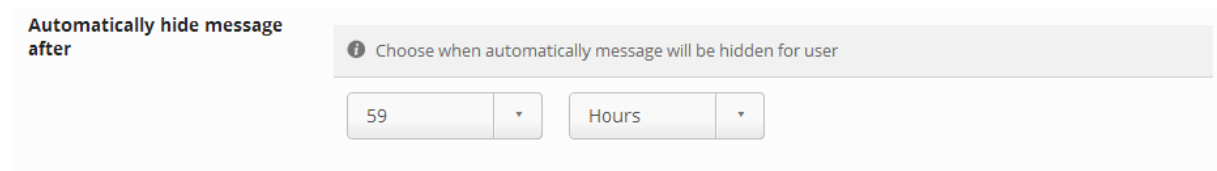
- **Display after this much of my page has been viewed:** - choose how many percent of page must be viewed by user before message is displayed.
- **Display message after scrolling past element with this ID#:** - choose specific html element ID when user pass through it message will be displayed.

- **Display message after this many seconds:** - choose amount of seconds after message will display on screen.

## AUTOMATICALLY HIDE MESSAGE AFTER

---

For every marketing message you need to set hide timer value. Higher value means that message will remain as much time on screen. For example you can set 59 hours and message will not hide for current session view until user close it or you can set 30 seconds if you are running a promotion and message will automatically disappear when value is reached.

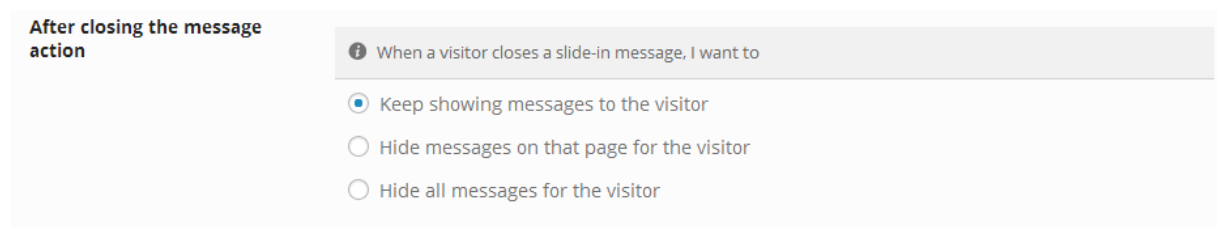


The screenshot shows a configuration panel titled "Automatically hide message after". It contains a sub-header "Choose when automatically message will be hidden for user". Below this, there are two input fields: the first contains the number "59" and the second contains the word "Hours". Both fields have a small downward arrow icon on their right side, indicating they are dropdown menus.

## AFTER CLOSING MESSAGE ACTION

---

After closing message option allows you to specify action for current user after he closes marketing message.



The screenshot shows a configuration panel titled "After closing the message action". It contains a sub-header "When a visitor closes a slide-in message, I want to". Below this, there are three radio button options: "Keep showing messages to the visitor" (which is selected), "Hide messages on that page for the visitor", and "Hide all messages for the visitor".

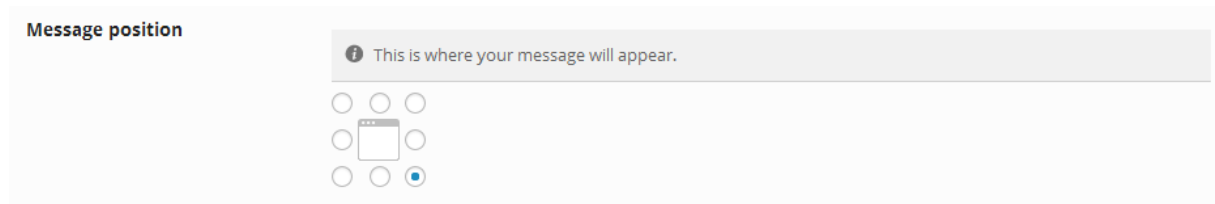
You can choose between:

- **Keep showing message for the visitor:** - messages will continue to appear for this visitor
- **Hide messages on that page for the visitor:** - message on this page will not be displayed for the visitor but all other pages will display message for him until he press close on them.
- **Hide all messages for the visitor:** - stop displaying messages for this visitor on site after closing marketing message

## DISPLAY SETTINGS

### MESSAGE POSITION

You are able to choose between 8 predefined positions where message will be displayed. You can choose different display location for every marketing message.

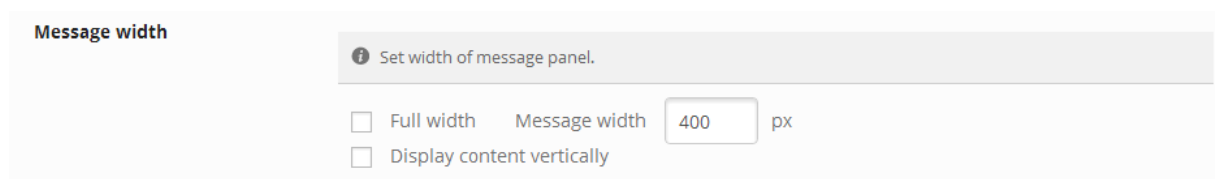


Available positions are:

- **Left**
- **Right**
- **Top**
- **Bottom**
- **Top left**
- **Bottom left**
- **Top right**
- **Bottom right**
- **Center**

### MESSAGE WIDTH

Customize width of message panel. You can set personalized width for every message.



- **Width** - you can specify custom width of message in px or use Full width option (when you select full width option we set actual width to be 80% but you can change this with little css addition)
- **Display content vertically** – this option allows you to set when related posts or sidebar widget type is selected content to be delivered vertically. Default it will be rendered horizontally .

## CUSTOMIZE MAIN COLORS

---

This option allows you easy to change main colors with color selector tool. You can change background color, text color and other color which is used for links, close button, MailChimp form. You can make additional changes with custom CSS field.

**Customize main colors**

**i** Customize default main colors of slide in panel. More detailed customization can be done with additional CSS field

Background color:

Select Color

Text color:

Select Color

Other color:

Select Color

## MAILCHIMP SUBSCRIPTIONS

---

If you wish to use MailChimp subscriptions you need to provide first your MailChimp API key. This key is used to get your current lists and also is needed for correct communication with MailChimp. After saving API key you will get access to select list option. You can have different MailChimp forms in different messages with personalized message options.

**MailChimp subscriptions**

MailChimp API key:

Default subscription list:

[Refresh](#)

**i** Select a default list you wish to subscribe your visitors to.

Successful subscription message:

All good, thank you!

## CUSTOM CSS

---

Here you can additional CSS code that will be rendered on pages where message is displayed.

**Custom CSS**

**i** Add the additional CSS rules you wish to include

Additional CSS styles



## ADVANCED

**Advanced**

*Enabling this option will allow processing shortcodes in your slide-in messages.*

☒ Allow shortcodes

*Enabling this option will add a new sidebar that you can populate with widgets in Appearance > Widgets.*

☒ Allow widgets

*Select one of predefined injection hooks to render content.*

Custom injection hook

- **Allow shortcodes** – this option will allow to use shortcodes in your marketing messages. If you have not activated it shortcodes will not be rendered.
- **Allow widgets** – this option will install a new sidebar in WordPress Easy Slide-In where you can create message with your existing WordPress widgets
- **Custom injection hook** – by default plugin uses `loop_end` to insert content. If your theme does not support this (you don't see slides) change it to `the_content`

## MOBILE

**Mobile**

*Activate specific options related to mobile devices.*

☐ Hide on all mobile devices

☐ Hide on mobile devices with resolution lower than  px

Easy Slide-In allows you to control display of slides on mobile devices. You can choose to hide them for all mobile devices or apply hide for devices with specific lower resolution – for example enter 640 and activate option to hide.

## MANAGING YOUR EASY SLIDE-IN MARKETING MESSAGES

Easy Slide-In has two methods to display your marketing messages:

- **Automatic** – where you define specific conditions and messages are displayed in random way from list of all where conditions are completed
- **Manual** – this messages are not display with all and you will manually choose page/post where message will be displayed. In Manual mode you can display on post/page up to five slides same time

## CREATING OR EDITING EASY SLIDE-IN MESSAGE

To create your message go to Easy Slide-In menu and select Add new (or select from list and press Edit). You can choose between four types of messages (located in Easy Slide-In Type box):

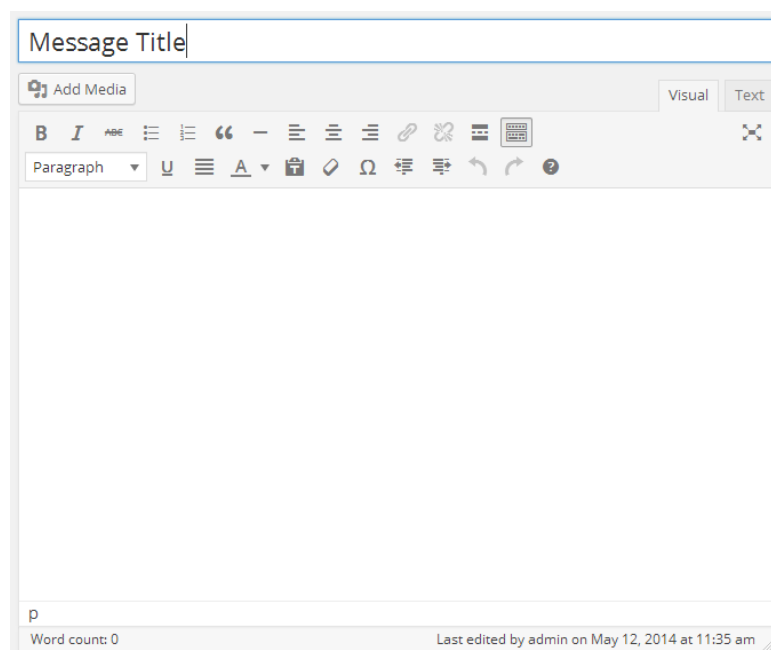
Easy Slide-In Type ▲

- ☐ Text message
- ☒ MailChimp subscription form
- ☐ Related posts
- ☐ Sidebar widgets

- **Text message**
- **MailChimp subscription form**
- **Related posts**
- **Sidebar widget**

## TEXT MESSAGE

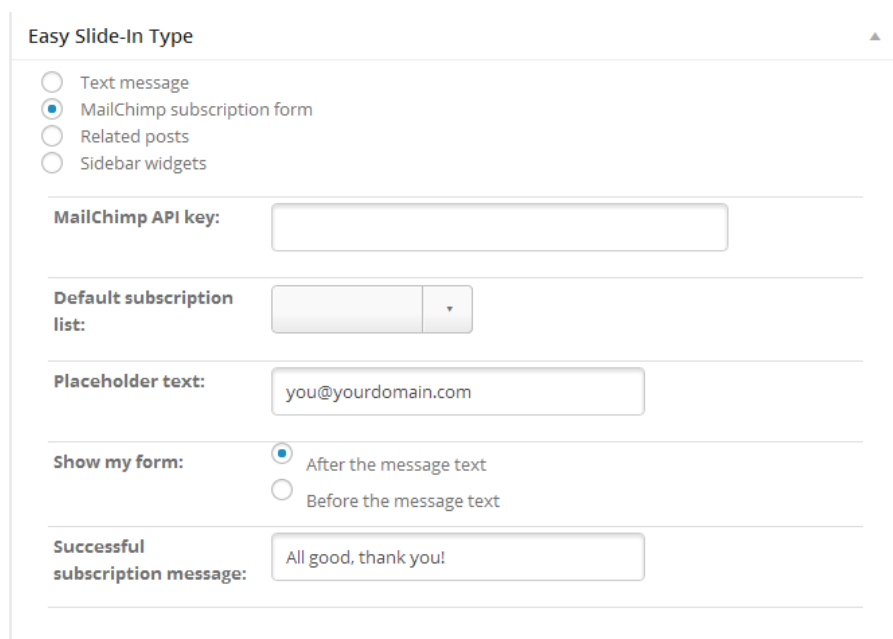
This is general type of message where you can design your message using WordPress visual editor or insert custom HTML in Text tab. This type of message allows you to create any type of message.



The screenshot shows the 'Text message' editor interface. At the top is a text box labeled 'Message Title'. Below it is a toolbar with an 'Add Media' button and tabs for 'Visual' and 'Text'. The 'Visual' tab is active, showing a rich text editor with various formatting options like bold, italic, text color, background color, link, unlink, list, and table. The main content area is a large text box. At the bottom, there is a status bar showing 'Word count: 0' and 'Last edited by admin on May 12, 2014 at 11:35 am'.

## MAILCHIMP SUBSCRIPTION FORM

A great way to create message that contains MailChimp subscription form. You can use build in Visual Editor to create a beautiful message and append subscription form to it. You can use predefined settings from options for MailChimp subscription or set personalized for each marketing message uses settings.

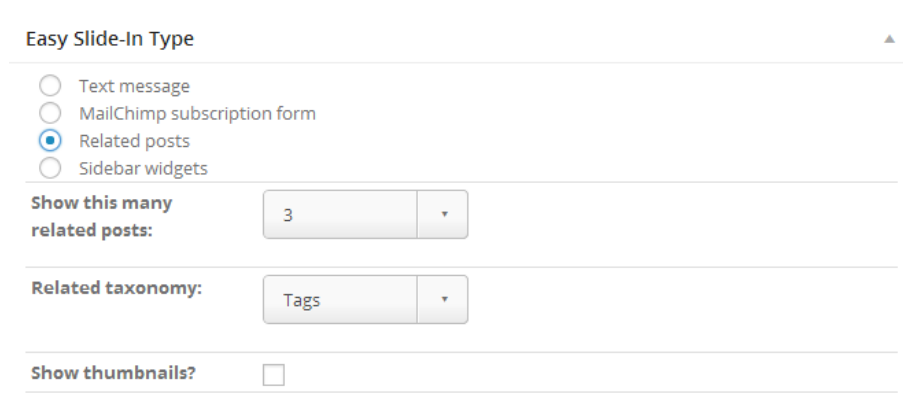


The screenshot shows the 'Easy Slide-In Type' settings panel. It has a title bar with a close button. Below the title bar are four radio button options: 'Text message', 'MailChimp subscription form' (which is selected), 'Related posts', and 'Sidebar widgets'. Below these are five input fields: 'MailChimp API key:' (empty), 'Default subscription list:' (empty with a dropdown arrow), 'Placeholder text:' (containing 'you@yourdomain.com'), 'Show my form:' (with two radio button options: 'After the message text' which is selected, and 'Before the message text'), and 'Successful subscription message:' (containing 'All good, thank you!').

- **MailChimp API key** – you need to provide API key in order to use MailChimp subscription
- **Default subscription list** – list where you wish emails to be collected
- **Placeholder text** – text that will be displayed in field where users enter email
- **Show my form** – when to display form – before your content or after it
- **Successful subscription message** – message that users will get after successful subscribe

## RELATED POSTS

Related post is another great way to attract attention of your visitor with displaying related content to what they are currently viewing. For example you can display related posts from category or if you are using WooCommerce you can display similar products or products from category and etc.



The screenshot shows the 'Easy Slide-In Type' settings panel with 'Related posts' selected. It has a title bar with a close button. Below the title bar are four radio button options: 'Text message', 'MailChimp subscription form', 'Related posts' (which is selected), and 'Sidebar widgets'. Below these are three input fields: 'Show this many related posts:' (containing '3' with a dropdown arrow), 'Related taxonomy:' (containing 'Tags' with a dropdown arrow), and 'Show thumbnails?' (with an unchecked checkbox).

- **Show this many related posts** – choose amount of posts to be displayed

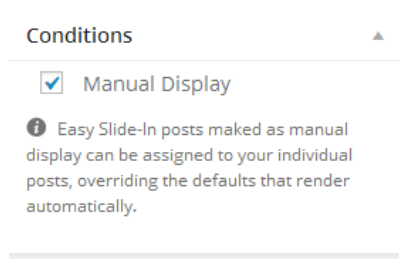
- **Related taxonomy** – choose method of relation
- **Show thumbnail?** – display thumbnail of posts when available

## SIDEBAR WIDGETS

This option is active only when you enable usage of sidebar in Settings and will make message to display Easy Slide-In sidebar

## DISPLAY CONDITIONS

Display conditions is located at the right upper part of screen and allows you to personalize when message will appear. First you can choose will message be displayed automatically or you will choose manually page/post where it will appear. All message by default are set to automatic display and if you wish to make message in manual mode you need to set option Manual Display



If you remain your message in automatic display you can choose when this message will be displayed to user.

Show message if:

User rules

☐ the user is logged in
☐ the user is **NOT** logged in
☐ the user never commented on your site before

× clear this set

Show message on:

Page rules

☐ any of my singular pages
☐ any of my archive pages
☐ home page
☐ "Posts" post pages
☐ "Pages" post pages
☐ "Products" post pages

× clear this set

## USER RULES

---

User rules allows you to choose when message will be displayed according to user parameter:

- **The user is logged in** – only for logged in users
- **The user is not logged in** – for all guest users
- **The user never commented on your site before** – user has not left comment on site

If none of above is selected message will appear for all users.

## PAGE RULES

---

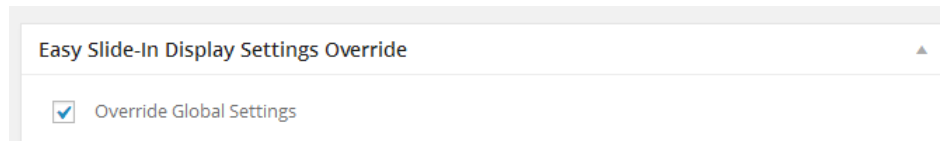
Page rules allows you to specify conditions based on page type that user is viewing. You can choose between:

- **Any of my singular pages** – this means on any page/post type
- **Any of my archive pages** – this means in every page where list of post is displayed
- **Attached to specific post type** – message will appear for every post from selected post type.

For example if you have installed WooCommerce and wish to create message that will appear only when user views WooCommerce products you will select “Products” post pages (which is WooCommerce post type).

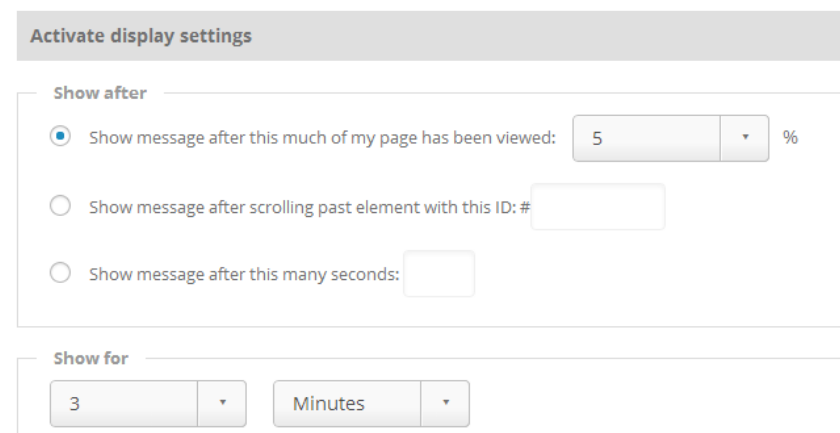
## GLOBAL OPTIONS OVERRIDE

Easy Slide-In global options override allows you to change global options of message display, position and styling. To do this you need to activate option:



Please note that activating this option overrides all display options and you need to set all of them.

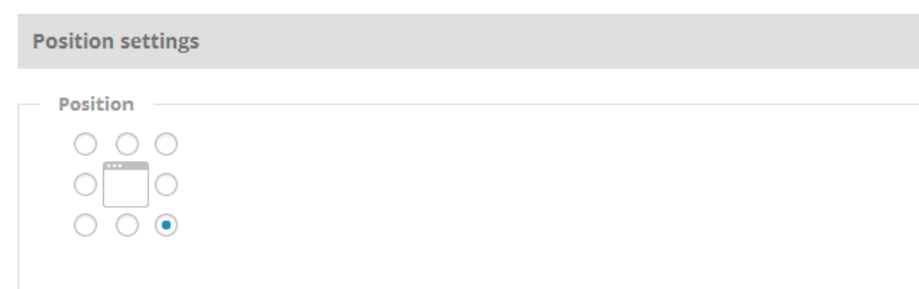
## ACTIVATE DISPLAY SETTINGS



Display message after allows you to select when message will go to screen. You can choose between:

- **Display after this much of my page has been viewed:** - choose how many percent of page must be viewed by user before message is displayed.
- **Display message after scrolling past element with this ID#:** - choose specific html element ID when user pass through it message will be displayed.
- **Display message after this many seconds:** - choose amount of seconds after message will display on screen.
- **Show for** - for every marketing message you need to set hide timer value. Higher value means that message will remain as much time on screen. For example you can set 59 hours and message will not hide for current session view until user close it or you can set 30 seconds if you are running a promotion and message will automatically disappear when value is reached.

## POSITION SETTINGS



Available positions are:

- **Left**
- **Right**
- **Top**
- **Bottom**
- **Top left**
- **Bottom left**
- **Top right**
- **Bottom right**
- **Center**

## WIDTH SETTINGS

---

### Width settings

#### Width

- ☐ Full width    Message width  px
- ☐ Display content vertically

- **Width** - you can specify custom width of message in px or use Full width option (when you select full width option we set actual width to be 80% but you can change this with little css addition)
- **Display content vertically** – this option allows you to set when related posts or sidebar widget type is selected content to be delivered vertically. Default it will be rendered horizontally .

## STYLE SETTINGS

---

### Style settings

#### Colors

 Customize default main colors of slide in panel. More detailed customization can be done with additional CSS field

Background color:

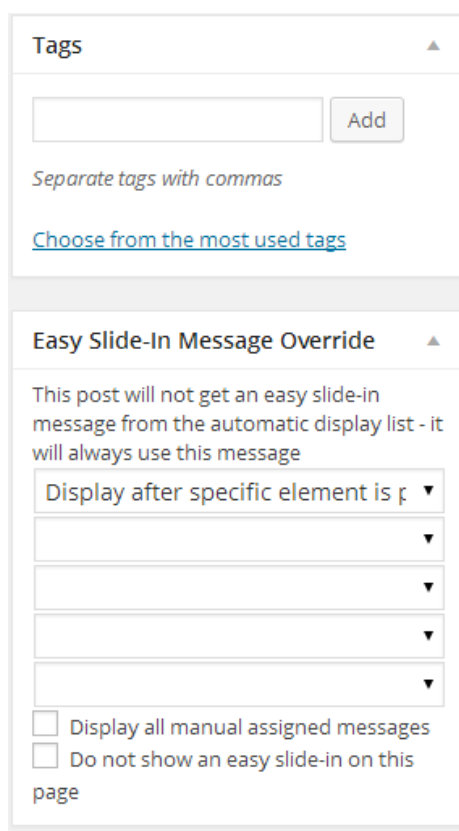
Text color:

Other color:

This option allows you easy to change main colors with color selector tool. You can change background color, text color and other color which is used for links, close button, MailChimp form. You can make additional changes with custom CSS field.

## ON PAGE/POST SETTINGS

Every post/page has Easy Slide-In option which allows you to select custom Easy Slide-In messages that will be displayed or turn Easy Slide-In off for current post. You can select custom message only if it is set to display in Manual mode (automatically displayed messages will not be listed here). Each post can have up to 5 custom slide-in messages and you can choose to display them in random way (default) or display them all based on their display logic. To do this simply activate option Display all manual assigned messages.



The screenshot shows a settings panel with two main sections. The top section is titled 'Tags' and contains a text input field, an 'Add' button, and a note 'Separate tags with commas'. Below this is a link 'Choose from the most used tags'. The bottom section is titled 'Easy Slide-In Message Override' and contains a descriptive text: 'This post will not get an easy slide-in message from the automatic display list - it will always use this message'. Below the text is a dropdown menu labeled 'Display after specific element is p'. There are four empty dropdown menus below it. At the bottom of the section are two checkboxes: 'Display all manual assigned messages' and 'Do not show an easy slide-in on this page'.

Tags

Add

Separate tags with commas

[Choose from the most used tags](#)

Easy Slide-In Message Override

This post will not get an easy slide-in message from the automatic display list - it will always use this message

Display after specific element is p ▼

▼

▼

▼

▼

☐ Display all manual assigned messages

☐ Do not show an easy slide-in on this page